

**Rotary District 7570**  
**District Conference Awards**  
**Presented March 15, 2013**

The following awards required an application for consideration. The applications were reviewed and scored by members of the District Conference Awards Committee. Scores were tallied and the club with the highest score received first place recognition and the club with the next highest score received second place recognition. Committee members include: David Hardy, Mary Ann-Everyly-Maupin, Susan Ojanen, Joanne White, Sherri Huffman and me.

If you would like to learn more about the winning applications, please read them on the District web site under District, scroll down to District Conference Awards and click to open the section with the applications.

When I announce the winning clubs, would someone from the club please stand so that the Assistant Governor can present the patch or the certificate. Banners may be picked up and pictures taken at the conclusion of this session.

**Youth Activities**—The goal of this award is to recognize clubs which best promote Youth activities which encourage youth to

be productive and involved citizens in the communities in which they live.

A patch for Second Place goes to **Linden**. Linden conducted a variety of activities supporting youth some of which included sponsoring Interacts clubs, renovating exercise space for low income students, and sending students to RYLA.

The banner and a first place patch goes to **Frederick County**. This club also sponsors an Interact club, awards student scholarships and supports ethics and leadership workshops.

**International Service**—The goal of this award is to recognize the clubs which best exemplify Rotary International’s ideal of international service, especially in the promotion of understanding, goodwill and peace.

The second place patch goes to **Tazewell**. The Tazewell club answered several clubs request from the Philippines to provide monetary aide to help them recover from damage created by two typhons.

The banner and a first place patch goes to **Blacksburg**. This club received a Rotary Global Grant to help support clean water in Ghana, a Rotary Matching Grant in support of books and equipment for schools in Zambia and helped the Rocky Mt. Club with funds for water wells in South Sudan.

**World Community Service**—The goal of this award is to recognize clubs which best exemplify Rotary International’s ideal of world community service through work in another country to improve life and conditions in the foreign country.

The second place patch goes to **Front Royal**. Members of this club traveled to Costa Rica to assess needs, supported wheelchairs for Columbia, South America and participated with Rotarians Against Hunger.

The banner and a first place patch goes to **Blacksburg**. The club participated with another club and a local church to provide books and supplies to schools in Haiti.

**Vocational Service**—The goal of this award is to recognize clubs which promote vocational service by encouraging and fostering high ethical standards in business and the professions.

The second place patch goes to **Waynesboro**. Waynesboro worked with another club and local government to develop a composting pilot program. They also worked with the public library to sponsor a job fair to help people looking for work prepare job applications as well as prepare for job interviews

The banner and first place patch goes to **Blacksburg**. Blacksburg recognizes community leaders and students annually as outstanding Citizens of the Year. The students also receive scholarships to further their education. They give a

Membership Moment at each meeting to share various careers and job paths of the membership.

**Community Service**—The object of this award is to recognize clubs which best promote the concept of service to every member of the club in their personal, business and community life.

The second place patch goes to **Frederick County**. The Frederick County club works with the Salvation Army, conducts mock interviews with students and also works with food donations.

The banner and the first place patch goes to **Blacksburg**. The Blacksburg club supports To Our House, a program for Homeless Men, the International Peace Garden at the Cranwell Center at VA Tech and the Women’s Resource Center.

**Club Service**—The object of this award is to help members get to know each other and their respective professions, foster the Family of Rotary and develop activities which advance the Object of Rotary which is to do good in the world.

The second place patch goes to **Salem**. Their activities involve other Rotary clubs, Rotaract, Interact, other civic clubs and the local government. They like to show our fellow citizens, by example, that it should be an ordinary thing to do good in the world for no personal gain.

The banner and the first place patch goes to **Frederick County**. This club involves a very high percentage of its members in all of their activities. New and older members share fellowship and build club spirit from their participation.

**Public Image**—the goal of this award is to make the best use of the available media to promote Rotary.

The second place patch goes to **Winchester**. One of the things accomplished by this club was the preparation and publication of a major article about the communities in the northern part of the district and the role of the Rotary club. The magazine has a major distribution and presence in the area.

The banner and the first place patch goes to **Blacksburg**. Blacksburg uses a weekly bulletin, facebook and local newspapers to cover a wide age range and geographic area.

**Multi Club**—This award recognizes two or more clubs within an area working together on a project that benefits the community while meeting Rotary goals. Each club involved in the project receives a patch.

The second place patches go to **Blacksburg, Montgomery County, Christiansburg-Blacksburg and Christiansburg**. These four clubs work together as a group or in small clusters to facilitate the work on each of their specific projects.

The first place patches go to **Area 2 clubs—Strasburg, Broadway-Timberville, Luray, Mr. Jackson-Edinburg, New Market and Woodstock.** One club coordinates the work of all the clubs to support Stop Hunger Now, Ride with Rotary and visits by the Rotary District Governor.

**Club Bulletin**—This award recognizes the clubs which regularly publish a bulletin that stimulates interest, improves attendance, recaps past events and educates its members.

The second place patches represent a tie vote by the evaluation team. Second place patches go to **Johnson City and Front Royal.** Both clubs send very good bulletins to their membership by email, provide extra copies at meetings and feature the members and events of their respective clubs.

The banner and the first place patch goes to **Linden.** Linden distributes a weekly pmail as well as a print version of their bulletin. They include events at the local, district and international level.

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Applications for the next awards were reviewed by the IT Committee. Those members included Rick Furr, Mary Miller, David Hardy, Leonard Poulin, Nancy Rudolpf and Thomas Todd.

Patches only are given for these awards.

**Best Club Social Media**—The second place patch goes to **Johnson City**. They used social media to show pictures of members working and having fun to attract potential members.

The first place patch goes to **Blacksburg**. They posted video links so that folks could be informed of happenings. They also posted events for a small club in an adjoining county who lacked technology connections.

**Best Club Web Site**—The second place patch goes to **Salem**. Salem posts news about club activities/projects and leaders along with advertisements for sponsored events and projects.

The first place patch goes to **Blacksburg**. Their web site provides public application forms for awards/sponsorships, sign ups data collection for surveys to make it faster and easier for members to respond.

**Douglas A. Newton Excellence in Communications Award** is presented by the Rotary Club of Downtown Kingsport. This award is present to **Winchester** for the extensive article that was prepared for publication featuring the area and Rotary sponsored events in a magazine which has the northern part of Va, WVA and Pennsylvania in its circulation.

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The last awards are based upon measurements reported by the club to the District Data base.

**Club Attendance**—This award recognizes the clubs which have surpassed all other clubs in the district in percentage of members attending the meetings since the last District Conference. The time period for the statistics is March 2013 through January 2014.

Certificates go to:

**Fourth Place—Rotary Club of Waynesboro-East Augusta with attendance of 94.99%**

**Third Place—Rotary Club of Stuart with 95%**

A Patch goes to:

**Second Place—Rotary Club of Linden with 95.53%**

A banner and a patch goes to the **First Place winner—Rotary Club of Radford with 96.61%**

## **Membership Growth**

### **A. Net Growth**

Second Place goes to **Rotary Club of Martinsville-Uptown** with net growth of +7



First Place goes to **Rotary Club of Roanoke-Downtown** with a net of +9

#### B. % Growth

Second place goes to **Rotary Club of Forest** with 21% growth

First place goes to **Rotary Club of Buena Vista** with 33% growth.

### Conference Attendance

This award is calculated by the District Conference Registration Committee.

#### A. Highest percentage of their members attending District Conference

Second Place goes to **Stuart** with 59%

First Place goes to **Roanoke Valley** with 83%

#### B. Largest number of members and guests, excluding the Conference Host Club, attending the conference

Second Place goes to **Winchester** with 43 present.

First Place goes to **Front Royal** with 44 present.