

Each Area in Rotary District 7570 should have a RI Foundation Advocate identified by July 1 of each year. A Foundation Advocate's key responsibility is to assist the Area Governor (AG) in educating the clubs on all matters pertaining to The Rotary Foundation (TRF). They should form a good working relationship with the Club Presidents in their Area. If possible, the Foundation Advocate will attend the foundation portion of the President-Elect Learning Session (PELS), District Team Training (DTTS), and Club Team Training (CTT) Zoom sessions. They should also attend the AG meetings with the club presidents.

Advocates are identified by the AG as a Rotarian who strongly supports TRF. They are approved by the District Governor-Elect before the year begins. They work closely with the District Rotary Foundation chair (DRFC). They are appointed each Rotary year but may serve multiple years in this role.

DUTIES, include but not limited to:

- Assist clubs to increase their Foundation and PolioPlus giving
- Encourage Rotarians to sign up for Rotary Direct
- Create a relationship with club Foundation chairs in your area
- Help area clubs recruit members for the Polio Plus Society
- Assist clubs in making their Foundation donations
- Offer to meet with or present to area clubs about TRF, particularly in November, which is Foundation month
- Understand the difference between TRF, the District Foundation and any local club foundation
- Be able to successfully explain the impact and benefits of the TRF to someone who knows nothing of the Foundation
- Understand and be able to explain how the Foundation points system works, and what the different giving levels are
- Attend monthly Zone 33-34 Rotary Foundation webinars
- Know what is contained in the Gold Club and Club Excellence Award (Rotary Citation) criteria pertaining to The Rotary Foundation
- Attend regular Zoom meetings with District Rotary Foundation Chair (DRFC) and other Rotary Foundation Advocates
- Be an active member of the District's Rotary Foundation committee led by the DRFC
- Support the District by regularly attending the District Conference
- Complete the courses in the RI Learning Center that pertain to The Rotary Foundation

ROTARY FOUNDATION RESOURCES:

[THE ROTARY FOUNDATION](#)
[RIZONES33-34.ORG](#)
[RI LEARNING CENTER](#)